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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754


FCC 398 Children's Television Programming Report


Report reflects information for quarter: 3rd Quarter 2012

Licensee Information - (click to hide section)


1. Call Sign	Channel Number			Community of License
KCTV	Analog 5	City	State	County
	Digital 24	Kansas City	Missouri	Jackson
Licensee				
Meredith Corporation				
<input checked="" type="radio"/> Network Affiliation	CBS	Nielsen DMA	World Wide Web Home Page (if applicable)	
<input type="radio"/> Independent		Kansas City	www.kctv5.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration	
41230			2/1/2006 (mm/d)	

Analog Core Programming - (click to hide section)

 Clear Section

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3
3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 3.a.
The
CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network,
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.
 Add-> 1 empty Program Reports

Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.
 Add-> 1 empty Program Reports

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6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Add -> 1 empty Program Reports

Program Details

Digital Core Programming - (click to hide section)

Clear Section

7. a. State the average number of hours of Core Programming per week broadcast by the station 3 on its main program stream.
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? ☒ Yes ☐ No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. ☒ Yes ☐ No
- If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671. 3
9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 9.a.

The

CBS Television Network provides information identifying the core

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1



Clear Program Data



Delete Program

Title of Program 1

DOODLEBOPS - 1

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions
SAT 7/7/12-9/29/12 1030a-11a	12	1

Use Add and Delete Buttons Below

Length of Program 30 minutesAge of Target Child Audience 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Yes ☐ No

Preemption Information

DOODLEBOPS - I

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
<u>13</u>	<u>1</u>	<u>1</u>

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add > 0 Preemption Reports

DOODLEBOPS - I - Preemption Report 1

Clear Data Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
9/1/12	9/1/12 7am-730am	<input checked="" type="radio"/> Yes <input type="radio"/> No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

☒ Yes ☐ No

Reason for Preemption

☒ Public Interest ☐ Sports ☐ Non-breaking News ☐ Other

Program 2

Clear Program Data Delete Program

Title of Program 2

BUSYTOWN MYSTERIES - 1

Origination
Network

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
--	---	-----------------------	--

SUN 7/1/12-9/30/12 7a-730a

14

0

Create

Length of Program 30 minutes

Age of Target Child Audience 3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired

by the beloved works of best-selling children's author Richard Scarry,
Busytown Mysteries brings the popular adventures of Busytown to

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Yes ☐ No

Program 3

Clear Program Data Delete Program

Title of Program 3

Origination

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Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time Number of Preemptions If preempted, complete Digital Preemption Report

SUN 7/1/12-9/30/12 730-8a

14

0

Create

Length of Program

30

minutes

Age of Target Child Audience

3

years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired

by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Yes

☐ No

Program 4



Clear Program Data



Delete Program

Title of Program 4

DANGER RANGERS

Origination

Network

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time Number of Preemptions If preempted, complete Digital Preemption Report

SAT 7/7/12-9/15/12 11:30a

9

2

Use Add and Delete Buttons Below

Length of Program

30

minutes

Age of Target Child Audience

4

years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Danger

Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Yes

☐ No

Preemption Information

DANGER RANGERS

Total Times Aired

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled

11

2

2

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add > 0 Preemption Reports

DANGER RANGERS - Preemption Report 1



Clear



Delete

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Date Preempted / Episode
Number

9/1/12

If rescheduled, Date and Time
Rescheduled

9/1/12 7:30-8am

Is the rescheduled
date the second
home?☒ Yes ☐ NoIf rescheduled, were promotional efforts made to notify the public
of rescheduled date and time?☒ Yes ☐ No

Reason for Preemption

☐ Public Interest ☒ Sports ☐ Non-breaking News ☐ Other

DANGER RANGERS - Preemption Report 2

 Clear
Data

Delete

Date Preempted / Episode
Number

9/8/12

If rescheduled, Date and Time
Rescheduled

9/8/12 9:00-9:30am

Is the rescheduled
date the second
home?☒ Yes ☐ NoIf rescheduled, were promotional efforts made to notify the public
of rescheduled date and time?☒ Yes ☐ No

Reason for Preemption

☐ Public Interest ☒ Sports ☐ Non-breaking News ☐ Other

Program 5



Clear Program Data



Delete Program

Title of Program 5

HORSELAND

Origination

Network

If preempted,
complete
Digital
Preemption
Report

Days / Times Program Regularly Scheduled

Total times aired at regularly
scheduled timeNumber of
Preemptions

3

SAT 7/7/12-9/15/12 11:30a

8

Use Add and
Delete Buttons
Below

Length of Program

30 minutes

Age of Target Child Audience

9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Horseland

is an animated series about five girls and two boys who live in
spectacular countryside that houses a farm called Horseland. Each of
these main characters has a special horse whose personality isDoes the Licensee identify the program by displaying throughout the program the symbol
E/I?☒ Yes ☐ No

Preemption Information

HORSELAND

Total Times Aired

11

Number of Preemptions for other than Breaking
News

3

Number of Preemptions
Rescheduled

3

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Rescheduled.

Add-> 0 Preemption Reports

HORSELAND - Preemption Report 1

 Clear Data
  Delete

Date Preempted / Episode Number

If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

8/25/12

8/25/12 9:30am-10a

☒ Yes ☐ No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

☒ Yes ☐ No

Reason for Preemption

☒ Public Interest ☒ Sports ☐ Non-breaking News ☐ Other

HORSELAND - Preemption Report 2

 Clear Data
  Delete

Date Preempted / Episode Number

If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

9/1/12

9/1/12 5:00p-5:30p

☒ Yes ☐ No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

☒ Yes ☐ No

Reason for Preemption

☒ Public Interest ☒ Sports ☐ Non-breaking News ☐ Other

HORSELAND - Preemption Report 3

 Clear Data
  Delete

Date Preempted / Episode Number

If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

9/8/12

9/8/12 9:30a-10a

☒ Yes ☐ No



If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

☒ Yes ☐ No

Reason for Preemption

☒ Public Interest ☒ Sports ☐ Non-breaking News ☐ Other

Program 6

 Clear Program Data
  Delete Program

Title of Program 6

LIBERTY'S KIDS 1

Origination
NetworkIf preempted,
complete Digital
Preemption
Report

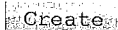
Days / Times Program Regularly Scheduled

Total times aired at regularly
scheduled timeNumber of
Preemptions

9/22/12 - 9/29/12 11:00a-11:30a

2

0

 Create

Length of Program

30 minutes

Age of Target Child Audience

9 years to 11 years

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Programming.

The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Yes ☐ No

Program 7

 Clear Program Data  Delete Program

Title of Program 7

LIBERTY'S KIDS 11

Origination

Network

If preempted,
complete Digital
Preemption
Report

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

9/22/12 - 9/29/12 11:30a-12noon

2

0



Length of Program

30 minutes

Age of Target Child Audience

9 years to 11 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Yes ☐ No

Program 8

 Clear Program Data  Delete Program

Title of Program 8

KC Zoo Show

Origination

Local

If preempted,
complete
Digital
Preemption
Report

Days / Times Program Regularly Scheduled Total times aired at regularly scheduled time

Sat 7/7/12 - 9/29/12 10:00-10:30a

12

1

Use Add and
Delete Buttons
Below

Length of Program

30 minutes

Age of Target Child Audience

6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The KC Zoo show is a locally produced, thirty minute educational program hosted by KCTV/KSMO TV personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo.

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E/I?

Yes No

Preemption Information

KC Zoo Show

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
* 13	1	1

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0 Preemption Reports

KC Zoo Show - Preemption Report 1

Clear Data
 Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
---------------------------------	---	--

9/1/12	9/1/12 5:30p-6p	<input checked="" type="radio"/> Yes <input type="radio"/> No
--------	-----------------	---

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

☒ Yes
 ☐ No

Reason for Preemption

☐ Public Interest
 ☒ Sports
 ☐ Non-breaking News
 ☐ Other

Add-> 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- ☒ Yes ☐ No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1

Clear Program Data
 Delete Program

Title of Program 1

Doodlebops II

Origination

Network

Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
SUN 7/1/12-9/30/12 630-7a	14		
Length of Program	30	minutes	
Age of Target Child Audience	3	years to 6	
	years		

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The

Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social

Does the program have educating and informing children ages 16 and under as a significant purpose?

☒ Yes ☐ No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

☒ Yes ☐ No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

☒ Yes ☐ No

Add-> 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
------------	------------------	--------------	----------------	---------------------------	-------------------

Add-> 1 empty Program Reports

Program Details

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1



Clear Program Data



Delete Program

Title of Program 1

DOODLEBOPS - 1

Origination

Network

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SAT 10/6/12-12/29/12 1030a-11a	13	30 minutes	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The

Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social

Program 2



Clear Program Data



Delete Program

Title of Program 2

BUSYTOWN MYSTERIES - 1

Origination

Network

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Days / Times Program Regularly Scheduled	be aired	Program	Length of Program	Age of Target Child Audience
Sunday 10/7/12-12/30/12 7-7:30am	13	30 minutes	3	years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired

by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to

Program 3

Title of Program 3

BUSYTOWN MYSTERIES - 11

Origination

Network

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Sunday 10/7/12-12/30/12 7:30-8am	13	30 minutes	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired

by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to

Program 4

Title of Program 4

LIBERTY'S KIDS 1

Origination

Network

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SAT 10/6/12-12/29/12 11-11:30a	13	30 minutes	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The

purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American

Program 5

Title of Program 5

LIBERTY'S KIDS 11

Origination

Network

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SAT 10/6/12-12/29/12 11:30-12a	13	30 minutes	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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purpose of this series is to introduce viewers aged 5 to 11 to the
period
leading up to, during and immediately following the American

Program 6



Clear Program Data



Delete Program

Title of Program 6

Kansas City Zoo Show

Origination

Local

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SAT 10/6/12-12/29/12 10-10:30a	13	30 minutes	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The

KC Zoo show is a locally produced, thirty minute educational program hosted by KCTV/KSMO TV personalities. The KC Zoo show highlights the animals and activities at the Kansas City Zoo.

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

16. Children's Programming Liaison Information

Name

Rebecca Boresow

Telephone Number (include area code)

913677-7157

Address

4500 Shawnee Mission Pkwy

Email Address

Rebecca.boresow@kctv5.com

City

Fairway

State

Kansas

Zip Code

66205

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

After

due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Meredith Corporation

Signature

Date

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Electronic Filing Operations

[Check Data](#)

Run checks to look for data errors.

[File Form 398](#)

Send the values to the FCC as an FCC 398 filing.

[Reset](#)

Reset data to last updated values.

[Update Local Data](#)

Update data into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

[Report to Print](#)

Get a version of this FCC 398 Report for printing.

====> [Get Online Filing System User's Manual](#)====> [Get Official FCC 398 Instructions](#)

FCC Form 398

March 2006

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
July 1, 2012 through September 30, 2012

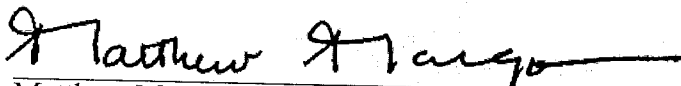
During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

Doodlebops I
Doodlebops II
Busytown Mysteries I
Busytown Mysteries II
Danger Rangers
Horseland
Liberty's Kids I
Liberty's Kids II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS, during the period July 1, 2012 through September 30, 2012, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: October 1, 2012



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Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > [KidVid](#) > Confirmation

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Submission Confirmation

Confirmation Number 134338
Call Sign KCTV
Facility Id 41230
Filing Quarter Date 09/30/2012
Filing Date 10/08/2012

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
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